



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

Results as of: 2/28/2015

GMT: ED LECIUS

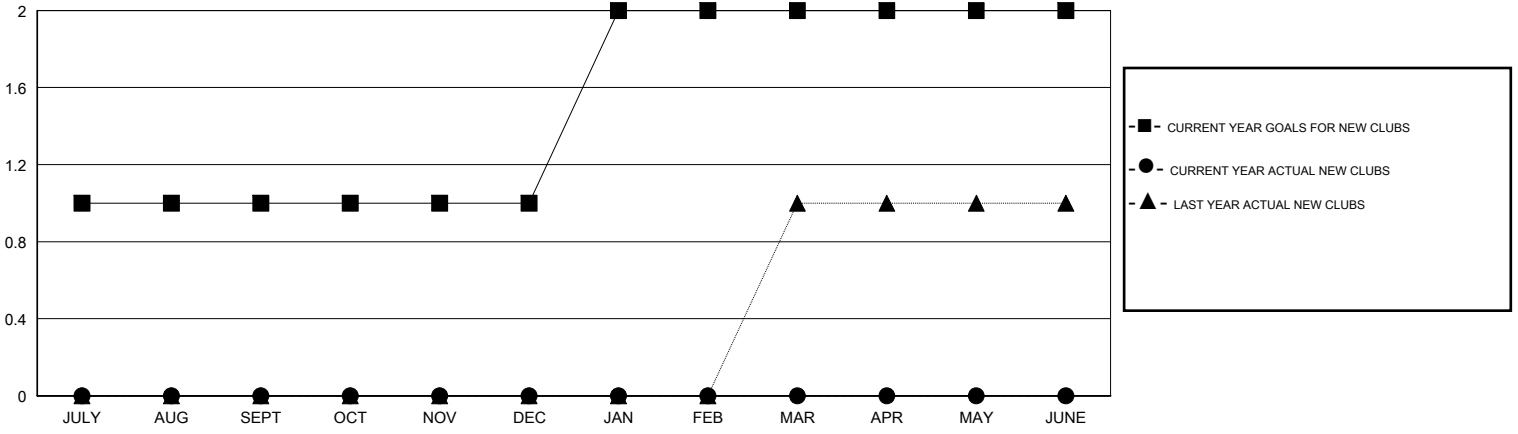
LOCATION NEW YORK

GMT CA 1

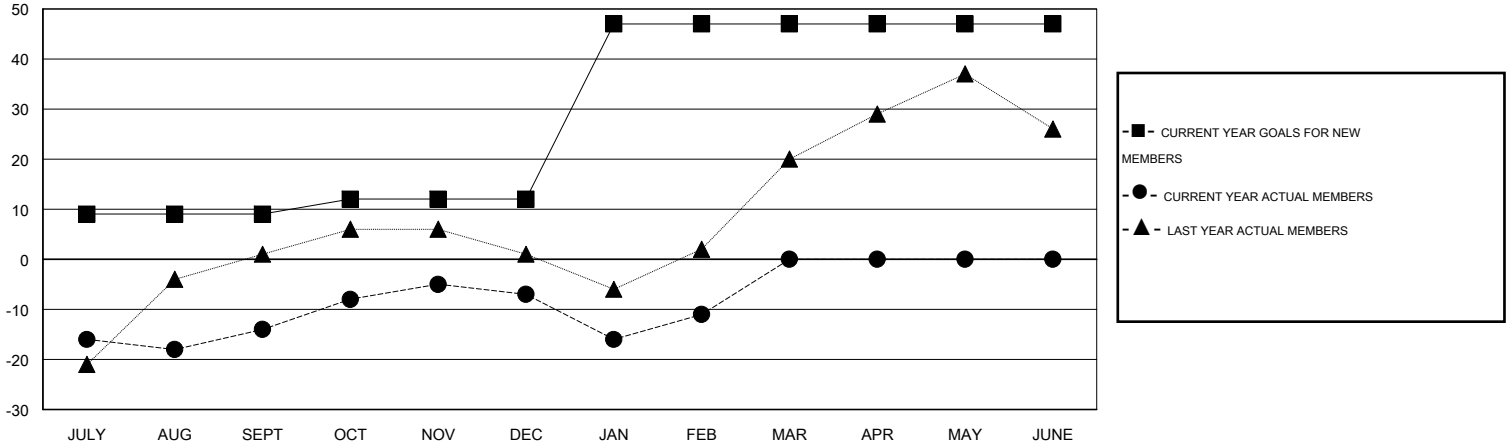
| Clubs                 |               |           |               |               |
|-----------------------|---------------|-----------|---------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 0         | 0             | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             |

| Members               |                 |                               |                 |               |
|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 9               | 22                            | 36              | -14           |
| OCT/NOV/DEC           | 3               | 22                            | 15              | 7             |
| JAN/FEB/MAR           | 35              | 35                            | 39              | -4            |
| APR/MAY/JUNE          | 0               | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |
|------------------|
| DROPPED CLUBS: 0 |
|------------------|

22 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION |              |
|---------------------|--------------|
| MALE                | 681 (56.28%) |
| FEMALE              | 529 (43.72%) |

| DROPPED MEMBERS |           |
|-----------------|-----------|
| DECEASED        | 8         |
| CLUB CANCELLED  | 0         |
| OTHER           | 82        |
| <b>TOTAL</b>    | <b>90</b> |

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)

|                       |     |
|-----------------------|-----|
| FAMILY UNIT MEMBERS   | 196 |
| HEAD OF HOUSEHOLD     | 92  |
| NON-HEAD OF HOUSEHOLD | 104 |